



Apifon

Geor. Scholis 27,
Thermi, Thessaloniki

www.apifon.com
+30 2316 018 500

Eleni Sarianidou
hr@apifon.com

Organization Overview

Apifon is a multinational technology company based in Thessaloniki in Greece which is interested in designing, research and development for innovative products and high technology services. Since 2014, Apifon has been actively involved with digital marketing services and business messaging using multifunctional platforms and automations which enable business communication.

Apifon is well-known for being pioneer starting collaboration with Rakuten Viber company in 2017, one of the biggest digital stakeholders in Europe. In 2018, Google chose us, as a strategic partner to evolve RCS which is the next generation of text messaging. In 2019, we expanded our presence in East and Central Europe, and we continue growing.

Our mission is to bring the human factor in tech innovation. Starting from cutting-edge projects, our goal is to blend the human emotion with the future digital products and services in order to offer added value to our clients and bring innovative solutions to the market.

Our vision is to become internationally recognized as significant digital leader in business communication by covering the different clients' needs.

Apifon is built upon a culture of respect, trust, teamwork, and a philosophy that ensures the provision of value and quality in every project we perform and in every decision we make.

Apifon's YOUiversity

Engaging our people in our vision and giving them the freedom to lead initiatives. Investing to their development and create a structured career path. For this reason, we have designed our new graduate program to support the development of new trainees. **Apifon's YOUiversity** is a new in-house innovation center. We actively support innovation within apifon and beyond.

It is your chance to join us and transform the future of tech industry!



Internship

Total number of Interns: 9

Title: Software Engineers, Trainee (Thessaloniki)

Manager: Christos Tsamsakizoglou, cts@apifon.com

Number of Interns: 2

Description:

Could you be one of our Engineers of the Future?

Do you love analysing and solving problems? Are you fascinated by the newest tech? Do you dream of creating next-generation software with the help of an experienced team? Do you have an interest in coding?

If this sounds exciting, join us!



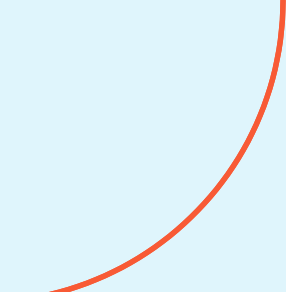
Apifon is seeking Software Engineer Trainees to help with the development and management of all our products. We are looking for people with the potential, passion and aim to embark on their journey to become a Software Engineer of the Future. You'll be a team player who loves using data and tech to find innovative solutions to problems and help the team to deliver the best. As a member of the team, you will work with our business, marketing, and IT teams to help develop creative solutions to ensure that we have a strong, scalable web presence.

Requirements:

- Support and work with development teams and product managers to ideate software solutions
- Develop skills in agile ways of working
- Build simple data models and software designs
- Test code and analyse results
- Support on writing of technical documentation
- Support and work with data scientists and analysts to improve software

Qualifications:

- Studies in Computer Science or Electrical Engineering or relevant field
- Knowledge of multiple front-end languages and libraries (e.g. Angular)
- Knowledge of multiple front-end languages and libraries (e.g. Java)
- Familiarity with databases (e.g. Relational, NoSQL), web servers (e.g. Apache) and UI/UX design.
- Experience developing desktop
- Experience developing mobile applications will be a plus



Title: QA Engineers, Trainee (Thessaloniki)

Number of Interns: 1

Manager: Christos Patsalas, c.patsalas@apifon.com

Description:

Could you be one of our Engineers of the Future?

Do you love designing and implementing tests, debugging and defining corrective actions? Are you fascinated by the newest tech? Do you dream of creating next-generation QA Engineers with the help of an experienced team? Do you have an interest in testing?


If this sounds exciting, join us!

Apifon is seeking for Quality Assurance Engineer Trainees to join our team. You will be responsible for creating and implementing a strategy for quality coordination and testing as well as suggesting solutions to identified quality problems.

Requirements:

- Analyze requirements and come up with a test plan to ensure testing quality
- Review functional and design specifications to ensure full understanding of individual deliverables
- Write manual and automated test cases
- Effectively communicate and document all the defects discovered during the Quality Control process.
- Identify any potential quality issues and escalate immediately to management
- Work closely with developers in an agile environment to ensure a high quality product

Qualifications:

- Studies in Computer Science or Electrical Engineering or relevant field
 - Excellent written and verbal communication skills
 - Knowledge of Java and JavaScript will be a plus
 - Detail oriented with excellent analytical skills
 - Good knowledge with unit testing and continuous integration best practices
 - Good knowledge with Quality Assurance methodologies
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Title: Data Engineers, Trainee (Thessaloniki)

Manager: Pavlos Paraskevopoulos, p.paraskevopoulos@apifon.com

Number of Interns: 1

Description:

Could you be one of our Data Engineers of the Future?

Are you excited by the prospect of creatively solving problems and delivering exceptional customer service?
Would making an impact on the digital experiences of millions of users excite you?

If this sounds exciting, Join Us!

Apifon is seeking Data Engineer Trainees to develop, maintain, evaluate and test big data solutions. You will use various methods to transform raw data into useful data systems. For example, you'll create algorithms and conduct statistical analysis. Overall, you'll strive for efficiency by aligning data systems with business goals. You will create solutions suitable for the job in a real-time, highly data-driven organization and make technical innovations happen. With a range of projects to develop data processing applications, you will have the opportunity to use cutting-edge technology across all stages of the lifecycle.

Requirements:

- Analyze and organize raw data
- Combine raw information from different sources
- Support our team to build data systems and pipelines
- Conduct complex data analysis and report on results
- Prepare data for prescriptive and predictive modeling
- Build algorithms and prototypes

Qualifications:

- Have excellent written and oral communication and presentation skills
- Possess some knowledge or experience of scripting languages such as Python
- Data engineering certification will be a plus
- Technical expertise with data models, data mining, and segmentation techniques
- Organizational skills
- Creative and innovative approach to problem-solving



Title: Data Scientist, Trainee (Thessaloniki)

Manager: Pavlos Paraskevopoulos, p.paraskevopoulos@apifon.com

Number of Interns: 1

Description:

Could you be one of our Data Scientist of the Future?

Do you have a passion for big data and analytics? Are you interested in improving Apifon's existing products like Mookee? Are you fascinated by the newest tech?

If this sounds exciting, join us!


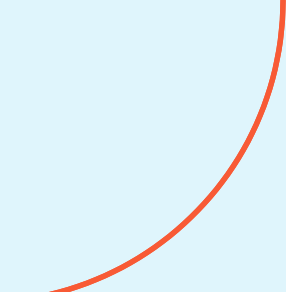
Apifon is looking for Data Scientist Trainee to join our fast-moving team and work on the next generation of products, systems and services that help businesses to connect with their clients. You will identify appropriate modeling techniques to answer the most critical business questions and use your analysis to infer business insights in support of your clients' decision making.

Requirements:

- Be trained on cutting-edge decision support systems and state of art data softwares
- Identify gaps in the operational processes, support the team to build analytical models for finding insights and helping in driving decisions across different org leadership
- Assist in the statistical analysis and processing of big data volumes
- Collaborate with cross-functional data and business teams to define problem statements, access and manipulate data, build analytical models, explain data-gathering requirements, deliver analytics insights, and make recommendations
- Support various ad hoc projects, as needed, in support of apifon's data unit

Qualifications:

- Apply excellent communication skills in order to develop cross-functional partnerships throughout the company and spread scientific best practices
- Think creatively, proactively, and futuristically to identify new opportunities within Apifon's long term roadmap for data-scientific contributions
- Experience with data analysis using tools such as R or Python
- Experience in machine learning, statistical analysis or social network analysis
- Suggest improvements in the tools and techniques using data analysis



Title: Product Owners, Trainee (Thessaloniki)

Manager: Kostas Galanis, galanis@apifon.com

Number of Interns: 1

Description:

Could you be one of our Product Owners of the Future?

Are you looking for a new challenge? Do you love to create the present, as well as shape the future? Are you fascinated by the newest tech? Do you dream of creating next-generation software with the help of an experienced team?

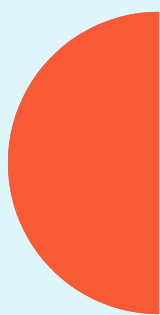
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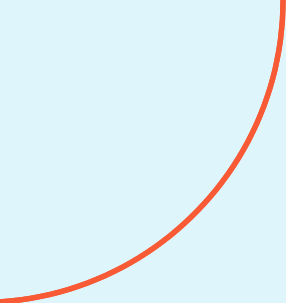
Apifon is seeking Product Owners Trainee to work with our dream team environment in order to deliver the best software solutions to our innovative and industry-leading products. You will identify areas of opportunity, resolve, and drive a product solution through direct engagement with end-users, designers, and developers to ensure product-market fit and delivery of quality products.

Requirements:

- Gather product requirements and assure that the team is doing “the right thing” at all times
- Share outputs with Product Owners as part of the team effort
- Support and manage releases
- Support with effective prioritization, providing recommendations based on your understanding
- Support the team in the implementation and training of new features to our business wide users, ensuring best practices and ways of working are well embedded

Qualifications:

- Outstanding communication, presentation and leadership skills
 - In-depth knowledge of Agile process
 - Excellent organizational and time management skills
 - Develop skills in agile ways of working
 - Sharp analytical and problem-solving skills
 - Creative thinker with a vision
 - Attention to details
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Title: Marketing, Trainee (Thessaloniki or Athens)

Manager: Maria Palikara, m.palikara@apifon.com

Number of Interns: 1

Description:

Could you be one of our Marketing Specialists of the Future?

Are you excited with words like “SEO”, “GoogleAds”, “Social Media”? Do you have passion with branding? Would making an impact on millions of businesses excite you?


If this sounds exciting, join us!

Apifon is seeking a Marketing Trainee support Marketing team, for the brand management projects and promotion of our software. Together with the team, the trainee will prepare communication materials, digital campaigns, articles in our blog (and not only), manage social media content, monitoring cross-platform advertising performance, and reporting to internal client teams.

Requirements:

- Work with the internal teams to understand online advertising campaigns’ objective
- Support to set up and optimize digital media campaigns (Google Adwords, Facebook, Instagram, TikTok & LinkedIn) and manage campaign performance
- Troubleshoot campaign issues and help find solutions for performance issues.
- Prepare articles for our blog
- Analyze data and prepare insightful reports

Qualifications:

- Studies in Marketing or relevant field
 - Tech-savvy person who wants to work with a system/platform
 - Comfortable working with details, figures, and have a data-driven
 - Accountable to work under pressure, handling multiple projects with tight deadlines
 - Basic knowledge in advertising technology platforms (Google Adwords and Facebook Ads Manager) is strong plus
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Title: International Sales Support, Trainee (Thessaloniki or Athens)

Manager: Thanos Psichalas, t.psichalas@apifon.com

Number of Interns: 1

Description:

Could you be one of our International Account Executives of the Future?

Do you have a passion for international relationships? Are you interested to promote Mookee in every country in the world? Are you fascinated by communicate with people from other countries?

If this sounds exciting, join us!

Apifon is looking for an international sales support trainee to work directly with decision-makers, in all industries, consulting on our solutions. Our clients typically operate within the Marketing, Public Relations, and Communications departments. Mookee is not a software that is used by just one industry, so you will get exposure to companies and organizations of all shapes and sizes, helping you expand your business acumen all the time.

Requirements:

- Work in a team environment to support our sales team to drive Apifon's revenue growth
- Liaise closely with a mentor to ensure you are continuously developing your sales and leadership skills
- Manage a client's list to arrange meetings for your supervisor
- Support sales team with administrative tasks
- Use HubSpot to organize information about our clients

Qualifications:

- Studies in Marketing or Business Management or relevant field
- Strong executive presence with excellent verbal and written communication skills
- Team player mentality with the ability to work independently
- Coachable, self-motivated, curious and resilient
- Well rounded with varied interests, background and proven sales experience

Title: Customer Services, Trainee

Manager: Christina Karanikola, c.karanikola@apifon.com

Number of Interns: 1

Description:

Could you be one of our Customer Services Heroes of the Future?

Are you excited to help and support others? Do you have passion with problem-solving? Would making an impact on millions of businesses excite you?

If this sounds exciting, join us!

Apifon is seeking a Customer Services, Trainee. The main responsibilities of this role is supporting the customers and taking care of their daily needs. You have to manage client's issues, maintain our knowledge base to help the team and support users to learn more about mookee.

Requirements:

- Managing the incoming customers' requests
- Maintain our knowledge base
- Obtain customer feedback relating to services
- Record customer requirements
- Monitor customer satisfaction

Qualifications:

- Studies in Computer Science or relevant field
- Very good knowledge of MS Office
- Excellent communication skills (written and verbal)
- Be patient and focus on details
- Team player and tech-oriented

